

# ***DIRECTA***

## **BRANDS BROCHURE**

- Tapes
  - Cleaning Essentials
  - Decorating Supplies
  - Maintenance Products
  - Adhesives
- and much much more

**Directa UK Ltd.,  
Cold Norton, Essex. CM3 6UA  
Tel: 01621 828882  
Email: [sales@directa.co.uk](mailto:sales@directa.co.uk)  
[www.directa.co.uk](http://www.directa.co.uk)**







## SPARKS ELECTRICAL TAPE

- Top quality
- Meets with British Standards
- Self-extinguishing and flame retardant
- Sparks Brand works at Temperatures up to 40°C



**FREE SAMPLE**

**Like to try a roll of 'Sparks' Tape for free?**

Email: [sales@directa.co.uk](mailto:sales@directa.co.uk) or call 01621 828882 to request your free roll

Product Code	Description	Sizes
00701????	Sparks Electrical Tape Black	???? =
00702????	Sparks Electrical Tape Red	ACBD 6mm x 33M
00703????	Sparks Electrical Tape Blue	AFBD 9mm x 33M
00704????	Sparks Electrical Tape Green	AIBD 12mm x 33M
00705????	Sparks Electrical Tape Yellow	ALBD 15mm x 33M
00706????	Sparks Electrical Tape White	APBD 19mm x 33M
00707????	Sparks Electrical Tape Brown	AVBD 25mm x 33M
00708????	Sparks Electrical Tape Grey	BIBD 38mm x 33M
00713????	Sparks Electrical Tape Regal	BUBD 50mm x 33M
00726????	Sparks Electrical Tape Orange	CTBD 75mm x 33M
00727????	Sparks Electrical Tape Violet	DSBD 100mm x 33M

Visit our website for our complete range of sizes

## PERFORMANCE ECONOMY GAFFER TAPE

- Ideal for securely laying cables to Stage, Studios and Exhibition Centres. Can also be used for bundling poles and tubes. Repairing canvas and trailer tops and sealing plaster-boards seams
- Easy to tear from roll
- Hard wearing
- Wide range of sizes and colours



Product Code	Description	Sizes
18001????	Performance Gaffer Tape Black Gloss	???? =
18006????	Performance Gaffer Tape White Gloss	AVBU 25mm x 50M
18012????	Performance Gaffer Tape Silver Gloss	BIBU 38mm x 50M
18002????	Performance Gaffer Tape Red Gloss	BUBU 50mm x 50M
18003????	Performance Gaffer Tape Blue Gloss	CTBU 75mm x 50M
18004????	Performance Gaffer Tape Green Gloss	DSBU 100mm x 50M
18005????	Performance Gaffer Tape Yellow Gloss	
18007????	Performance Gaffer Tape Brown Gloss	
18026????	Performance Gaffer Tape Orange Gloss	



Visit our website for more information

## PERFORMANCE HEAVY DUTY GAFFER TAPE

- Widely used in theatres, photography, film and tv production and for industrial staging work. It is also used for concrete shuttering, carpet joining and canvas repair
- Easy to tear from roll
- Hard wearing
- Wide range of sizes and colours



Product Code	Description	Sizes
16601????	Performance Gaffer Tape Black Gloss	???? =
16602????	Performance Gaffer Tape Red Gloss	AVBU 25mm x 50M
16603????	Performance Gaffer Tape Blue Gloss	BIBU 38mm x 50M
16604????	Performance Gaffer Tape Green Gloss	BUBU 50mm x 50M
16605????	Performance Gaffer Tape Yellow Gloss	CTBU 75mm x 50M
16606????	Performance Gaffer Tape White Gloss	DSBU 100mm x 50M
16607????	Performance Gaffer Tape Brown Gloss	
16612????	Performance Gaffer Tape Silver Gloss	

## Topper<sup>®</sup> MASKING TAPE

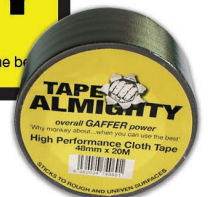
- Best selling brand
- Satisfying economy grade
- Multi purpose
- Perfect for: Stencilling, Sand blasting, Non production painting of woodwork, Metal, Glass and Plastic



Product Code	Description	Size
20010AUBU	Topper Masking Tape	24mm x 50M
20010BGBU	Topper Masking Tape	36mm x 50M
20010BSBU	Topper Masking Tape	48mm x 50M

## WATERPROOF CLOTH TAPE

- Extra thick
- Will tear by hand across the weave
- Once applied to a dry surface tape is waterproof
- Good adhesion and strength
- Flexible and conformable



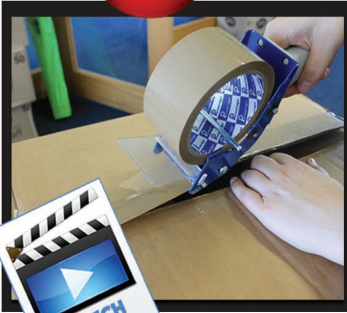
Product Code	Description	Sizes
TA01BSAQ	Heavy Duty Gaffer Tape Black	48mm x 20M





## Parseal® PACKAGING TAPE

- Manufactured to satisfy the volume user
- Ideal for mail order companies and packaging factories
- High quality polypropylene ● Fast and reliable
- Tight wind reduces noise



Product Code	Description	Sizes
07509AUCK	Parseal Packaging Tape – Clear	24mm x 66M
07509BSCK	Parseal Packaging Tape – Clear	48mm x 66M
07509BSMD	Parseal Packaging Tape – Clear	48mm x 990M
07509CQCK	Parseal Packaging Tape – Clear	72mm x 66M
07511BSCK	Parseal Packaging Tape – Buff	48mm x 66M
07511CQCK	Parseal Packaging Tape – Buff	72mm x 66M
07502BUCK	Parseal Packaging Tape – Red	50mm x 66M
07503BUCK	Parseal Packaging Tape – Blue	50mm x 66M
07504BUCK	Parseal Packaging Tape – Green	50mm x 66M
07505BUCK	Parseal Packaging Tape – Yellow	50mm x 66M
07506BUCK	Parseal Packaging Tape – White	50mm x 66M

## Parseal® CARTON SEALER GUN

- Perfect companion for speedy dispensing of all packaging tapes, plain or printed

Product Code	Description	Size
866000001	Parseal Packaging Tape Dispenser	For 48mm/50mm Tape



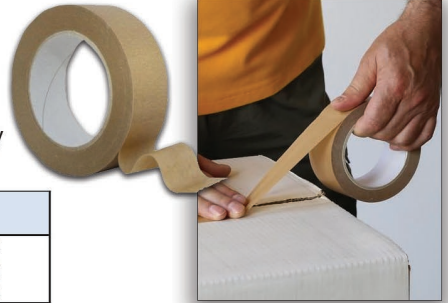
Visit [www.directa.co.uk](http://www.directa.co.uk) to view all our Packaging Tapes and Dispensers





## Parseal<sup>®</sup> ECO TAPE

- Bio-degradable and environmentally friendly
- Low-crepe brown paper
- Excellent conformability
- Anti slip silicone free surface



Product Code	Description	Sizes
F7011AVBU	Parseal Eco Tape – Buff	25mm x 50M
F7011BIBU	Parseal Eco Tape – Buff	38mm x 50M
F7011BUBU	Parseal Eco Tape – Buff	50mm x 50M



## FARMSIL TAPE & PATCHES

- All weather PVC patch repair
- Available as an easy tear roll or patches
- Ideal for instant repair of holes and tears in silage bags, grain bags and tarpaulins

Product Code	Description	Sizes
150201CTAL	PVC Easi Tear Patch Tape Black	75mm x 15M Roll
150201DOBD	PVC Easy Tear Patches on a roll (perforated every 150mm) White/Black	96mm x 33M Roll (220 Patches)

## Gunque<sup>®</sup> PETROLATUM TAPE

- Non hardening
- Non cracking
- Protects against corrosive attacks
- Apply to cold pipes, rods, cables and metal fittings
- Resistant to mineral acids, salt and micro organisms
- Highly impermeable to water, vapour and gases

Product Code	Description	Sizes
55201BUAG	Gunque Petrolatum Tape	50mm x 10M
55201CTAG	Gunque Petrolatum Tape	75mm x 10M
55201DSAG	Gunque Petrolatum Tape	100mm x 10M





## DEEMARK®

PVC INDOOR LINE MARKING

## PVC LINE MARKING TAPE

- Instant demarcation lines for gangways and restricted areas
- Heavy duty quality
- Tough and durable

Product Code	Description	Sizes
00801????	PVC Floor Marking Tape Black	???? =
00802????	PVC Floor Marking Tape Red	AVBD 25mm x 33M
00803????	PVC Floor Marking Tape Blue	BIBD 38mm x 33M
00804????	PVC Floor Marking Tape Green	BUBD 50mm x 33M
00805????	PVC Floor Marking Tape Yellow	CTBD 75mm x 33M
00806????	PVC Floor Marking Tape White	DSBD 100mm x 33M
00826????	PVC Floor Marking Tape Orange*	*Only available in 50mm & 100mm

## DEEMARK®

PVC INDOOR LINE MARKING

## HAZARD WARNING TAPE

- Instantly marks areas of hazard
- Easy to use
- Made from tough and durable plasticised PVC

Product Code	Description	Sizes
08123????	Hazard Warning Tape Black/Yellow	???? =
08224????	Hazard Warning Tape Red/White	AVBD 25mm x 33M
08325????	Hazard Warning Tape Green/White	BIBD 38mm x 33M
08201BUBD*	Hazard Warning Tape Black/White	BUBD 50mm x 33M
		CTBD 75mm x 33M
		DSBD 100mm x 33M
		*Only available in 50mm



## DEEMARK® BARRIER TAPE

- A cheap way to highlight hazardous areas
- Bio-degradable
- Distinctive and recognisable
- Easily disposable - environmentally friendly

Product Code	Description	Sizes
08723COHT	Barrier Tape Black/Yellow	70mm x 500M x 25mu
08724COHT	Barrier Tape Red/White	70mm x 500M x 25mu







## DEEMARK<sup>®</sup> ANTI SLIP TAPE

- Easy to apply
- Waterproof
- Resin bonded
- Diamond hard mineral grains
- Suitable for ramps and stairs

Product Code	Description	Sizes
08401????	Anti Slip Tape Black	???? =
08423????	Anti Slip Tape Black/Yellow	AVZQ 25mm x 18M
08402????	Anti Slip Tape Red	BUZQ 50mm x 18M
08403????	Anti Slip Tape Blue	CTZQ 75mm x 18M
08404????	Anti Slip Tape Green	DSZQ 100mm x 18M
08406????	Anti Slip Tape White	DWZQ 150mm x 18M
08405????	Anti Slip Tape Yellow	GBZQ 300mm x 18M
08424BUZQ*	Anti Slip Tape Red/White	HAZQ 450mm x 18M
08414BUZQ*	Anti Slip Tape Grey	
08426BUZQ*	Anti Slip Tape Orange	*50mm only
08409BUZQ*	Anti Slip Tape Transparent	

## DIRECTA PTFE<sup>®</sup> PTFE AND GT TAPE

- Positive quick seal
- Pipes will not corrode or seize
- Suitable for most bore pipes
- Packed in a protective dust free cassette

Product Code	Description	Sizes
03009AIAI	PTFE Tape – White	12mm x 12M
03006AVAL	PTFE Tape – White	25mm x 12M
03106AIAB	PTFE Gas Tape - White	12mm x 5M



Visit [www.directa.co.uk](http://www.directa.co.uk)  
to view all our Tapes

# DIRECTA CLEANING BRANDS



## LIQUI-GENIUS® LIQUID DRAIN CLEARER

- Use in all types of drains and grease traps
- Safe to use on plastic pipes and other parts of drain system
- Reduces foul odours ● Kills bacteria, fungi and algae

Product Code	Description	Size
ZHC1307	Liqui Genius Drain Rod Cleaner	1 Litre Bottle

## CRYSTAL CLEAR® DRAIN CLEARER

- One dose will clear your slow running drains
- Just sprinkle in and let the crystals do their work
- Can be used on drains, toilets, urinals, grease traps and septic systems.



- 50g one shot bottles are perfect for housekeeping to keep on their trolleys



Product Code	Description	Sizes
ZHC1KGCCLR	Crystal Clear Drain Cleaner	1kg
ZHC50GCCLR	Crystal Clear One Shot Drain Cleaner	50g

## LIQUI-GENIUS® ARTIFICIAL GRASS CLEANER

- Formulated for cleaning all artificial grasses
- Restores and freshens without damage
- Removes algae, moss and a wide range of soiling including animal droppings

Product Code	Description	Size
ZHC14382	Artificial Grass Cleaner	2 Litres





## LIQUI-GENIUS® SPILL AND GO KITS™

- Specialised kits for soaking up Oil, Chemical and maintenance spillages
- Practical
- Easy to use
- Available in a handy mobile carrier or emergency pizza style dispenser box

Product Code	Description	Sizes
631C1280050	Chemical Spill Kit – Vinyl Holdall	50 Litre
631C1290015	Chemical Spill Kit – Clip Top Bag	15 Litre
631C1290030	Chemical Spill Kit – Clip Top Bag	30 Litre
631C1280022	Chemical Spill Kit – Clip Top Bag	22 Litre
631CCHEM20L	Chemical Spill Kit – Pizza Style Dispenser Box	20 Litre
631H1280050	Oil Spill Kit – Vinyl Holdall	50 Litre
631H1290015	Oil Spill Kit – Clip Top Bag	15 Litre
631H1290030	Oil Spill Kit – Clip Top Bag	30 Litre
631H1280022	Oil Spill Kit – Clip Top Bag	22 Litre
631HDOIL20L	Oil Spill Kit – Pizza Style Dispenser Box	20 Litre
631M1280050	Maintenance Spill Kit – Vinyl Holdall	50 Litre
631M1290015	Maintenance Spill Kit – Clip Top Bag	15 Litre
631M1290030	Maintenance Spill Kit – Clip Top Bag	30 Litre



Visit [www.directa.co.uk](http://www.directa.co.uk) for our full range of Spillage Collection products or call our Sales Team on 01621 828882 with your requirements

# DIRECTA WASHROOM BRANDS



## JUMBO TOILET ROLLS

- 2 Ply
- \* Case of 6

DESCRIPTION TEXT REQUIRED



Product Code	Description	Sizes
TT56422	Tel Towels Jumbo Toilet Rolls	95mm x 300M x 76mm Core*
TT56421	Tel Towels Jumbo Toilet Rolls	95mm x 300M x 60mm Core*
TT112WW	Tel Towels Jumbo Dispenser	Holds 60mm and 76mm Cores



## BLUE and WHITE CENTREFEED ROLLS

- 2 Ply ● Embossed
- High quality hand towel effective hand dry hygienic in use high capacity ● Case of 6

Product Code	Description	Size
TT56154	Tel Towels Blue Centrefeed Roll	150M
TT56164	Tel Towels White Centrefeed Roll	150M
TT56174	Tel Towels Blue Centrefeed Roll	150M



## BLUE CENTREFEED ROLLS

- 1 Ply ● White
- 700 sheets per roll
- Recycled
- Ideal for all types of washrooms including: hotels, restaurants, shopping centres as well as all public bathrooms



Product Code	Description	Size
TT56309	Tel Towels Blue Centrefeed	280mm x 175mm

Visit our website  
for more information

www.directa.co.uk

DIRECTA BRANDED PRODUCTS



# DIRECTA WASHROOM BRANDS

## P-WAVE® TOILET BOWL CLIP

- Freshens the toilet for 30 days ● 40 times more fragrance oil
- Environmentally friendly ● 100% recyclable
- Clips to outside of the bowl ● Fits most standard toilets



Product Code	Description	Fragrance
DPWBCMANGO	P-Wave Bowl Clip – Orange Colour	Mango
DPWBCSAPPLE	P-Wave Bowl Clip – Red Colour	Spiced Apple



## P-WAVE® EASY FRESH FAN

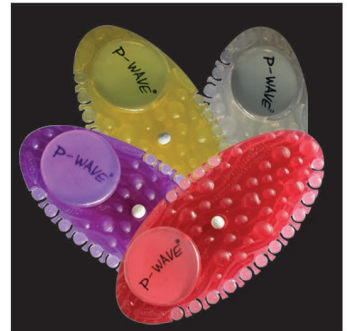
- The only air freshener that uses the fragrance cover of the dispenser as the refill !
- Just take off the old cover/refill and replace with a new one
- Environmentally friendly ● 100% recyclable
- Contains twice as much fragrance as most other air fresheners
- Fragrance lasts for 30 days

Product Code	Description	Fragrance
DPWEFFAN	P-Wave Easy Fresh Fan	-
DPWEFMANGO	P-Wave Easy Fresh Refill	Mango

## P-WAVE® CURVE AIR FRESHENER

- Freshens the toilet for 30 days
- Can be hidden on the side of the toilet, underside of dustbins, inside bathroom cabinets and more
- Unique date tabs remind you when its time to replace

Product Code	Description	Fragrance
PWZCV60MG	P-Wave Curve Air Freshener - Clear	Mango
PWZCV60CT	P-Wave Curve Air Freshener - Yellow	Citrus
PWZCV60FB	P-Wave Curve Air Freshener - Purple	Lavendar
PWZCV60SA	P-Wave Curve Air Freshener - Red	Spiced Apple



## P-WAVE® URINAL TROUGH

- Highly fragranced
- Long protrusions both sides helps reduce splashback
- Designed to link together to suit length of trough
- Clock system reminds you when its time to change them

Product Code	Description	Fragrance
DWZTS36SA	P-Wave Trough Mat	Spiced Apple



Visit our website  
for more information

www.directa.co.uk

DIRECTA BRANDED PRODUCTS



## ADHESIVES

Topstik specialised adhesives for:

- Metal ● Plastic
- Wood ● Rubber



For more details on our range of Topstik Glues visit [www.directa.co.uk](http://www.directa.co.uk)

Product Code	Description	Sizes
VPD1000	Topstik Superglue	20gm
VPD8011AX	Topstik Activator	200ml
VPDD31PVA	Topstik PVA Wood Glue	1kg

## SPRAD<sup>®</sup> ADHESIVE SPRAY

INDUSTRIAL SPRAY ADHESIVE

- Variable spray
- Aggressive adhesive
- Ideal for bonding a wide variety of materials
- 5 square meter coverage



Product Code	Description	Sizes
XE723	Sprad Industrial Adhesive Spray	500ml Can

## SPRAD<sup>®</sup> ADHESIVE REMOVER

ADHESIVE & GREASE REMOVER

- Ideal cousin to SPRAD adhesive
- Also removes contact and synthetic rubber based adhesive
- Handy for removing oil, grease and soluble dirt
- Will de-solidify chewing gum to help removal from carpet



Product Code	Description	Size
XE729	Sprad Adhesive and Grease Remover	500ml Can



# DIRECTA MAINTENANCE BRANDS



## KONTOR® ABRASIVE HANDIPADS

- Double sided ● 100 pads per box
- 10 x life of other pads ● Non-tearing
- Moulds to work shape ● Extra long life
- Non-cracking ● Non-curling
- Available in dryway for wood and wetway for metal



**FREE**

**PAIR OF COTTON GLOVES IN EACH BOX**

Product Code	Description	Size
MP1ASS	Kontoor Handipads Wetway – Maroon	Assorted Grits
YP1ASS	Kontoor Handipads Dryway - Yellow	Assorted Grits

## POTMAN® PROFESSIONAL SCOURERS

- Non-metallic ● Flexible ● Non-clogging
- Useable wet and dry ● Available in three grades coarse/medium/fine ● 20 scourers per pack

Product Code	Description	Size
907302	Potman – Coarse – Red – Pack of 20	152mm x 229mm
907304	Potman – Medium – Green – Pack of 20	152mm x 229mm
907308	Potman – Fine – Grey – Pack of 20	152mm x 229mm



## DEEMARK® FLOOR MARKING SPRAY

- Quick drying
- Tough and durable
- Can be used by hand or machine

Product Code	Description	Sizes
DEEMARK01	Floor Marking Spray Black	750ml Can
DEEMARK02	Floor Marking Spray Red	750ml Can
DEEMARK03	Floor Marking Spray Blue	750ml Can
DEEMARK05	Floor Marking Spray Yellow	750ml Can
DEEMARK06	Floor Marking Spray White	750ml Can

Visit our website for more information

[www.directa.co.uk](http://www.directa.co.uk)

DIRECTA BRANDED PRODUCTS

# DIRECTA DECORATING BRANDS



## FLIPPER® SILICONE SEALANT

- Considerably deodorised
- One component sealing compound
- Reliably seals expansion joints
- Fungistatic
- Non fading
- Anti corrosive
- Permanently elastic
- Suitable for indoor and outdoor use

Product Code	Description	Sizes
93506SIL	Flipper Silicone Sealant – White	310ml Tube
93509SIL	Flipper Silicone Sealant – Clear	310ml Tube



## EMULSION PAINT

- Long life
- Industrial strength
- Excellent coverage
- Outstanding protection
- Quick drying
- Quality finish
- Available in White or Black

Product Code	Description	Size
EM304002B	Greatcoat Emulsion – Matt White	5 Litres
EM304003B	Greatcoat Emulsion – Matt Black	5 Litres



## DLUBE® DAMP AWAY LUBRICANT SPRAY

- Three way: dispersing water, penetrating and lubricating
- Protects against rust
- Releases, un-seizes and de-squeaks

Product Code	Description	Size
DLUBE1	Dlube Damp Away Spray	500ml Can

